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Application/ Website functionality

The Application enables you to:

- Stock: Upload sell in/sell through/sell out to and from Amazon to distributors/re-sellers to end customer as the case maybe.
- Sale: Upload sell through/ sell out to subsequent stake holders/ end customer.
- Scheme / Promo period communication from Amazon to all users in the system.
- Notifications: Receive notifications and updates from Amazon on various offers/ schemes / activities.
- Stock re-order system: Retailers / KREs from store can raise request for stock replenishment at store. Request will go to RD who will be able to accept, reject or process the order. Auto notification will be received when sales will go below optimal level.
- Attendance log in and log out time of KRE and attendance status on shop floor. Prospective customer data: Each KRE should be able to save customer name, contact details from each demo/queries and saves the status for each as Hot, Warm, and Cold.
- Walk in: all KREs can capture daily store walk-in in KRE app which will be further validated by AM in AM app.
- Upload and monitor daily beat plan of AM: AM will upload his PJP basis of which he will visit stores and use the store hygiene checklist.
- Dashboards for viewing historical data and performance analysis.
- Merchandise audit: KRE will upload images of merchandise elements on shop floor and be evaluated on status of store. Leave management system: KREs should be able to apply for leaves through this section which will be approved by AM,
- Tickets system: Raise tickets by KREs or retailers based on issues faced at store level and escalate it to relevant stakeholders.

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